

Princess™ of BEVERLY HILLS



For Immediate Release

Princess of Beverly Hills™ is tickled pink to debut her plush toy line at Toy Fair 2016



Princess and brand creator Stacey Whitmore are available for interviews and will exhibit at the **Toy Fair Booth 5463**

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Princess of Beverly Hills™ is a real life Maltipoo who's adventures entertain over a half a million fans on social media. Adopted as a pup Princess now lives in Beverly Hills and has a pawfect, fairytale-like life. Her trademark pink fur, sparkling collars and accessories appeal to children and tweens who would love to have Princess as their new best friend.

DEMDACO®, the Leawood, Kansas-based design firm, is delighted to introduce this glamorous pooch to its Nat & Jules® brand of children's toys and gifts. The product line features an adorable plush as well as toy accessories, including a Palace Play Set, Plush Carrier Set, and other imaginative toys.

Princess teaches by example, emphasizing good manners, helpfulness and compassion...

Although she's beautiful and glamorous, Princess knows it's how she treats others that matters most.

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Visit princessofbeverlyhills.com or email inquiries to Stacey@princessofbeverlyhills.com.



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